

Tier One: The Planner

For organizations that need structure, strategy, and the tools to grow.

Includes:

- Sponsorship package development
- Sponsorship tier creation
- Custom QR codes
- Landing page or simple website
- Event flyers and promotional materials
- Email newsletter setup
- CRM setup and organization
- Merchandise recommendations and planning
- Promotional item coordination (shirts, tote bags, bracelets, pens, etc.)
- Volunteer and outreach forms
- Event messaging and branding
- Communications calendar

Ideal For:

- Nonprofits
 - Community organizations
 - Pride events
 - Churches
 - Conferences
 - Fundraisers
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Tier Two: The Producer

For organizations that want to create meaningful content and connect with their audience.

Includes:

- Content series development
- Show concepts and themes
- Segment ideas
- Script writing
- Messaging and branding
- Slogan development
- Live stream production support

- Behind-the-scenes show management
- Broadcast rundowns
- Scene and content planning
- Interview questions
- Social media content ideas
- Storytelling strategy
- Community engagement concepts

Ideal For:

- Podcasts
 - YouTube shows
 - Facebook Lives
 - Community programs
 - Executive directors
 - Organizations with a public voice
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Signature Package: The Community Builder

Combines planning and production into one complete partnership.

Includes:

- ✓ Sponsorship materials
- ✓ Website or landing page
- ✓ Email newsletters
- ✓ Event flyers
- ✓ Merchandising ideas
- ✓ Content strategy
- ✓ Script writing
- ✓ Live stream planning
- ✓ Show production support
- ✓ Segment development
- ✓ Messaging and branding

✓ Behind-the-scenes guidance

✓ Ongoing communications support

Designed for organizations that need a trusted partner behind the scenes without hiring a full-time marketing department.

Bella's Pie Media

Building Communities. Producing Stories. Creating Impact.